

# Betty D. Goldfield, ASA

# Credentials

American Society of Appraisers, Candidate Member  
Specialty Areas: Residential Contents, Antiques and  
Decorative Arts  
Website: [www.GoldfieldAppraisals.com](http://www.GoldfieldAppraisals.com)

22050 N. 90<sup>th</sup> Street, Scottsdale, AZ 85255  
Phone/Fax: 480.502.2679  
Cell: 480.221.5647  
Email: [bettyg@cox.net](mailto:bettyg@cox.net)

Professional appraisal service covering Probate, Estate Tax, Donations, Insurance, Divorce and Bankruptcy.

*Appraisal includes porcelains, china, silver, contemporary and antique furniture, jewelry, art, antiques, private and office property.*

## Clients Include:

Bank One  
Harris Bank  
National Bank of Arizona  
Bank of Chicago  
Allstate Insurance  
Farmers Insurance  
State Farm Insurance  
Chubb Insurance  
CPS Insurance  
Central Claims  
Rosepink & Estes  
Rynd Carneal & Ewing  
Property Adjustments, Ltd.  
SOS Restoration, Inc.  
Old Kent Bank  
The Carleton Connection  
Continental Community Bank  
Motion Picture & Television Fund  
Simi Valley Historical Society  
Stephen S. Case  
Estate of Charles Laughton & Elsa  
Lanchester  
DMP Property Ventures, L.P.  
Broening, Oberg, Woods, Wilson &  
Cass, P.C.  
Mike Ryan  
Phoenix Restoration  
Associated Insurance Adjusters  
Estate of Ben Johnson  
Cunningham Lindsay Adjusters  
Maryland Insurance  
Horowitz & Brookes

## PROFESSIONAL EXPERIENCE

- ◆ □ Conduct on-call appraisals since 1969 for a variety of clients, including banks, trust departments, attorneys, CPAs, insurance companies, historical societies, charitable organizations and private parties.
- ◆ □ Function as the *Motion Picture and Television Fund* in-house appraiser, consultant and sales coordinator since 1986. Responsible for creating *The Closed Estate*--an on-site antique store, established to benefit the Motion Picture Fund.
- ◆ □ Operate all necessary appraisal operations for the *Simi Valley Historical Society*.
- ◆ □ Manage appraisals and sales for prominent Hollywood celebrities and their estates.
- ◆ □ Served on the Board of Trustees of *Conejo Valley Art Museum*.
- ◆ □ Owned and operated fine arts and antique businesses in southern California and Arizona for over 35 years.
- ◆ □ Featured in *Arizona Republic* article on appraising, "Ask the Experts," 10/2006.

## SERVICES

Detailed Appraisals Complete with Photos	Estate Sales/Liquidation's
Hypothetical Appraisals	Legal Testimony
Inventory of Residential/Business Contents	Consultation

## EDUCATION

### National College of Education, Evanston, Illinois

Bradley University, Peoria, Illinois

### Geological Institute of America, Santa Monica, California

Successfully completed *Uniform Standards of Appraisal Practice*

Successfully completed *Oriental Rug Seminar*, Tampa, FL, 2003

Connoisseurship Program at UC Irvine in *Fine and Decorative Arts*

Successfully completed *Fakes & Frauds Appraisal Tool Kit*, 2005

*19<sup>th</sup> Century Furniture & Wood Identification*

## ASSOCIATIONS

### American Society of Appraisers, Senior Member - Tested and Certified

American Society of Appraisers, Phoenix Chapter, Board Member (Treas. >97--98)

Member of Phoenix Art Museum

Former Member, *Valley of the Sun Antique Dealers Association*, Phoenix, AZ

**TELEPHONE: (480) 502-2679**